

SYSTEM FOR PROVIDING NETWORK CONTENT TO WIRELESS DEVICES
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ABSTRACT

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A method is provided for having a content engine interact with a mobile device,
the method comprising: having the content engine receive a wireless communication from
the mobile device that includes a card representing a URL and an identifier of the mobile
10 device; having the content engine signal a database management system for an
identification for the card to retrieve instructions for assembling the content available on
the URL for the mobile device; having the content engine access a network site located by
the URL to retrieve specific network events which are identified from the instructions
received from the database management system; having the content engine convert the
15 network event into a wireless format for the mobile device; and transmitting the network
event in a wireless protocol to the mobile device.